

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Helene Bouilloux-Lafont et al.

Application No.: 10/533,848

Confirmation No.: 7896

Filed: May 4, 2005

Art Unit: 2424

For: **SELECTING ADVERTISEMENT ON A SET  
TOP BOX IN A TELEVISION NETWORK**

Examiner: F. S. Andramuno

**SUBMISSION UNDER 37 CFR § 1.114**

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Madam:

In response to the final Office Action dated October 16, 2008, please reconsider this application in view of the following.